



# THE GLOW UP

A Walk to Shine a Light on Recovery from  
Mental Health and Substance Use Disorders

**Sponsorship Opportunities**

CELEBRATING  
**30** 1992-2022  
*years*

STARTING POINT  
Behavioral Healthcare

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Dear Friends and Community Partners,

### **You can *Shine a Light on Recovery***

Join us to help *Shine a Light on Recovery* in both mental health and substance use disorders by becoming a collaborating partner as a vendor or sponsor.

### **Why support Starting Point's Recovery Glow-Up Walk?**

Nearly 841,000 people have died since 1999 from a drug overdose. In late June, 40% of U.S. adults reported struggling with mental health or substance use. The most common mental illnesses in the U.S. are anxiety disorders, which affect 40 million adults (18.1% of the population). (Mental Health First Aid)

Your support of this event celebrates individuals in recovery and their family members by reducing stigma, uplifting their voices, and acknowledging their journey.

Recovery is the process in which people are able to live, love, work, learn, and participate fully and positively in their communities. There are many different pathways to recovery, and we seek to make our community aware that, "Recovery is possible!" (*SAMSHA.gov.*)

### **There are two things that we do know for sure:**

- "For some, recovery is the ability to live a fulfilling and productive life despite a disability." (*Mental Health First Aid USA*)
- "For others, recovery implies the reduction or complete remission of symptoms." (*Mental Health First Aid USA*)

### **Starting Point Behavioral Healthcare seeks to *Shine a Light on Recovery* from Mental Health and Substance Use disorders**

The funds that are raised through your donations as sponsors will be used to fund this event and other events like this to reduce the stigma associated with mental health and substance use diseases, to promote suicide prevention efforts, and to educate our community on how to help persons who maybe experiencing a challenge.

I look forward to discussing our **2022 Recovery Glow-Up Walk** sponsorship opportunities and benefits with you in more detail. #recoveryglowup #shinealightonrecovery

### **For more information, please contact:**

Katrina Robinson-Wheeler  
Director Outreach and Education  
904-415-9350  
krobinson@spbh.org

**2022 Recovery Glow Up Walk Tabling Application**

Name of Business or Organization: \_\_\_\_\_

Name of Contact: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**Description of Tabling Information:**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**2022 Recovery Glow Up Walk**

Event Location:	Event Date:	Event Fee:
Central Park, 1200 Atlantic Ave, Fernandina Beach, FL 32034	September 24, 2022	

Please return this application to [krobinson@spbh.org](mailto:krobinson@spbh.org) by August 1, 2022.

**\*\*You are responsible for bringing your own table, chairs, and supplies. \*\***

**Vendor Agreement**

**I have read and agreed to the Event Opportunities for Third-Party Supporters, Vendors, and Sponsors Agreement.**

Please print, sign, and date:

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**START TIME**

Check-in begins at 12:00 pm and booth numbers will be assigned. No booth numbers will be given prior to Event Day. Setup on Event Day only. Booths must be setup with vehicles out of the exhibit area, no later than 1:30pm. (Parking may be available on the Park’s parking lot and/or side streets)

Vehicles may enter the event area only after 8:00 pm to remove exhibits. Exhibits removed at prior must be hand-carried from the event area. All vendors must be packed up and out of the Event area **NO LATER THAN 8:30 pm**

**LOCATION and DIRECTIONS**

The Central Park is located at 1200 Atlantic Ave., Fernandina Beach, FL 32034. A volunteer will meet you at the reihstration table to check you in and assign booth space numbers.

**REFUNDS**

No refunds will be given other than non-accepted applications. Event will take place, rain or shine.

**Hold Harmless Agreement\***

I agree for myself, my heirs and assigned executors and administrators to hold harmless and release Starting Point Behavioral Healthcare and any other sponsoring organization(s) and/or their subsidiaries, affiliates, officers, representatives or successors Released Parties”) from any and all losses, causes of action, liabilities, expenses and/or claims for damages (collectively “Claims”) I may now or in the future have that arise directly or indirectly from participation in connection with the Event and/or the condition of the property, facilities or equipment used for the Event, regardless of when, where or how such Claim may arise and regardless of whether caused by the negligence of the Released Parties or otherwise, including, without limitation, Claims relating to (i) any theft, loss or disappearance of property, (ii) bodily injury (fatal or non-fatal) and (iii) property damage.

I agree

**Authorized Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**2022 RECOVERY GLOW UP WALK  
Vendor/Sponsorship Levels**

**Gleam Sponsor | \$100 (\$50 for Non-Profits)**

- Exhibit Space (10' x 10')
- Advertisement
  - Company name on printed program/handout (inside handout)

**Luminous Sponsor | \$250**

- Exhibit Space (10' x 10')
- 2 T-Shirts
- Advertisement
  - Inclusion in the preview email sent to all 'Glow Up' registrants prior to the event. (Company name)
  - Company name on printed program/handout (inside handout)

**Radiant Sponsor | \$1,000**

- Exhibit Space (10' x 10')
- 5 T-Shirts
- Advertisement
  - Company Logo on T-Shirt (smaller size)
  - 1 single item stuffing in gift bag
  - Inclusion in the preview email sent to all 'Glow Up' registrants prior to the event. (Company name)
  - Company Logo on Website and link to company page.

**Neon Sponsor | \$2,500**

- Exhibit Space (10' x 10')
- 5 T-Shirts
- Advertisement
  - Inclusion in the preview email sent to all 'Glow Up' registrants prior to the event. (Logo)
  - Company Logo on printed materials (front/premium placement)
  - Company Logo on Website and link to company page. (w/ premium placement)
  - Company Logo on T-Shirt (large and premium placement)
  - 1 single item stuffing in gift bag
  - Company Logo on stage banner & banner displayed on Centre Street for 1 week leading up to event.
  - Opportunity to give a (5 minute) verbal presentation to event participants at time determined by the committee (no videos)

**2022 RECOVERY GLOW UP WALK  
Vendor/Sponsorship Levels (cont.)**

**Head Lighter Sponsor | \$5,000**

- Exhibit Space (10' x 10')
- 10 T-Shirts
- Advertisement
  - Inclusion in the preview email sent to all 'Glow Up' registrants prior to the event. (Logo)
  - Company Logo on printed materials (front/premium placement)
  - Company Logo on Website and link to company page. (w/ premium placement)
  - Company Logo on T-Shirt (large and premium placement)
  - 1 single item stuffing in gift bag
  - Company Logo on stage banner & banner displayed on Centre Street for 1 week leading up to event.
  - Opportunity to give a (5 minute) verbal presentation to event
  - Social Media Promotion: Company logo listed on every event promotion social post.



**2022 RECOVERY GLOW UP WALK  
Vendor/Sponsorship Agreement**

**Name/Company:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Company Website:** \_\_\_\_\_

**Please select a sponsorship option:**

- Headlighter Level Sponsor** | Donate \$5,000
- Neon Level Sponsor** | Donate \$2,500
- Radiant Level Sponsor** | Donate \$1,000
- Luminous Level Sponsor** | Donate \$250
- Gleam Level Sponsor** | Donate \$100 | \$50 for Nonprofits

**Additional Options:**

- Call me, I am interested in participating in the walk.
- Unable to sponsor, but please accept this donation: \$ \_\_\_\_\_

We authorize *Starting Point Behavioral Healthcare* to include our corporate name and logo on all “Recovery Glow Up Walk” materials consistent with our sponsorship selection and publication dates.

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Donation via:**

Payment Type

- Checks/Money Order can be mailed to Starting Point Behavioral Healthcare, 463185 State Road 200, Yulee, FL 32097
- Pay at [www.spbh.org](http://www.spbh.org)

**Completed & Signed Agreement with Logo Due by August 1, 2022.**

**Logo Specifications: T-Shirt:** Vector file (EPS, PS, PDF) format to ensure logo integrity. **Website:** Vector files and/or image files (.jpeg, .png).

**Please scan, upload this agreement, logo, & website link and email: [krobinson@spbh.org](mailto:krobinson@spbh.org)**